

YOULEAD • EQUIPPING YOU TO LEAD • INTRODUCTION

WHO SHOULD USE YOULEAD?

YouLead development tools are created for anyone that is leading within a church or ministry organization. Each month will include elements for developing personal leadership skills, connecting with volunteers and creating settings to develop leadership skills among the staff and leadership of the organization. The material is not specific to any age-group ministry, so whether you lead a student ministry or programs for preschoolers, the content will apply to you.

WHAT DOES YOULEAD LOOK LIKE?

It looks goooooood! Each month, you'll have access to materials that can all be downloaded to your own machine (so you can access them anywhere - in your office, at home, on an airplane, at the coffee shop or while you're waiting to get your driver's license renewed). Here is a listing of the files that are included in each month's materials:

MONTHLY OVERVIEW



HOT TOPIC

Each month your first stop will be this PDF. We'll unpack the topics we're covering for the month, why we picked these themes, the books we'll be discussing and the people you'll be hearing from on videos and podcasts.

PERSONAL LEADERSHIP DEVELOPMENT

This is the easiest part of YouLead. 20 minutes on your schedule each week is all that the Personal Leadership Development materials will require from you. That's it! Go ahead and block this time off on your calendar. That's the first step!



Week 1: BOOK REVIEW (PLD)

We heard from lots of leaders that they're primary source of learning is books. But reading them often falls low on the priority list. So we're pulling from some of the best leadership resources out there and providing a thorough review for you. If you like it, you can purchase the book and do a full study. If not, you'll at least have enough information to sound like a pro if anyone brings it up!



Week 2: PODCAST

Plug in your earphones and listen in on conversations between some of today's top leaders both in ministry and business. We'll pick leaders that have an expertise in the topic we're covering and let you listen in on their thoughts and the lessons they've learned.



Week 3: VIDEO

Grab a cup of coffee and a pen and paper. We'll give you great material to watch with questions throughout the video related to the topic of the month.



Week 4: REAL LIFE

Each month we're sending one of our team members into a new business or organization to illustrate some of the best practices related to the monthly topic. Pictures, commentary and questions that apply to your organization will be provided to see how you can take another step forward in this area.

VOLUNTEER LEADERSHIP DEVELOPMENT

Connecting with your volunteers on a consistent basis is instrumental to building long-term relationships (and commitment) with them. Each week will provide a simple way to send a note to your team with information to help them each grow as a leader.



Weeks 1 - 4: "TOUCHING BASE" EMAILS

Each month we'll provide four PDF files to provide access to the content in each of the weekly volunteer emails. Then you can use our handy dandy E-Zine Creator tool to personalize your message to your volunteer team each week...click a button, and you've made an investment into your leadership! All this in less than five minutes each week!



OPTIONAL: SEND A SINGLE EMAIL

If you're not up for sending an email to your volunteers each week, you'll have the option to send a single email each month. You'll be able to preview the content in this note beforehand, then add your organization's information, click a button and you're done!

BONUS!

We realize that everyone using YouLead may not have a staff that meets on a regular basis - or maybe you're strictly working on leading up at the moment. If this is the case, consider using the material in this next section as a period training opportunity for face to face volunteer events.

STAFF LEADERSHIP DEVELOPMENT

Each month we'll take one of the principles from *The Orange Leader Handbook* and provide resources for your team to have a discussion about the successes and challenges within your organization related to this principle. It's a great way to work your way through this workbook in delicious bite-sized chunks.



BOOK REVIEW (SLD)

A book review is provided each month that's related to the topic being covered from *The Orange Leader Handbook*. Feel free to distribute this to your team in order to have a basic guide to determine if you want to read the book in its entirety together.



CHALLENGE

Use this resource as a tool to get the conversation going among your team. We'll provide suggested events or activities for your staff to enjoy together as well as questions to send out ahead of a team meeting and another set of questions to ask during your team meeting. This is where you're going to get material to really start poking at the strengths and weaknesses within your organization related to implementing the Orange strategy.



PODCAST - Senior Leadership Edition

Another opportunity to listen in to great leaders sharing helpful information especially for senior leaders. Use this resource as a tool to get the executive leaders within your organization on the same page and asking the same questions you're asking the rest of the team.

BONUS! BONUS!

And because we realize that sending emails every week won't be the only investment you should make into your volunteer leadership, we're including plans for **TWO VOLUNTEER DEVELOPMENT EVENTS** each year! Yep...you won't have to stress about content, graphics or ideas to pull these off....we're going to be your one stop event planning shop!

ARE THERE ADDITIONAL RESOURCES?

You betcha....you're going to think you've struck gold when you check out the incredible network of leaders and repository of resources are available **FOR FREE** at www.OrangeLeaders.com.

Did we mention that it's free?